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Mr. Anirvan Sen is a trusted strategic advisor, master trainer and a recognized author. He works with CEOs and business leaders on business growth strategies, mergers and acquisitions (M&A) and digital innovations. He also mentors start-ups/scale-ups in Europe, ASEAN, Africa, Middle-East, India, the UK and the US. He has been involved in several social impact projects in Africa and India.

Mr. Sen is also the author of two recently published books “[Right-fit Digital Strategy to Accelerate Growth](#)” and “[100+ Digital Ideas in 100 Minutes](#)”